

2015 GRAND MARINA PHOTOGRAPHY PRIZE. 15th Edition



Subject: Barcelona, open to the world

HOTUSA GROUP invites you to participate in the **2015** Grand Marina **Photography Prize 15th Edition**. The winner of the prize will be the author of the photographic triptych, which, in the judges' opinion, is the best series of photographs on the subject "Barcelona, open to the world".

The **2015 Grand Marina Photography Prize 15th Edition** establishes the following awards:

Eurostars Grand Marina Prize

Trophy + 2.500 €

Hotusa Group Special Prize

Trofeo + 1.000 €

8 runner-up mentions

Trophy + 1 night at Eurostars hotels



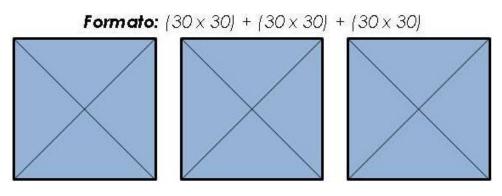


Barcelona has the capacity of take advantage of the economic engine that pushes development in every period of history. It did so in past centuries with Mediterranean trade, industrialization and many other landmarks that were marking the progress and the growth of the city. Barcelona was always enthusiastic about new challenges.

The leader industry of our century, tourism, is showing itself to be decisive for progress, growth and welfare. Barcelona is open to the world and base on that much of its development and hopes of present and future. The city opens itself to the world not only for showing the icons, but also our secrets and our way of life.

CONDITIONS

- 1. Participants must be over the age of 18, of **any nationality**. No employees or members of their families who belong to the Hotusa Group may participate.
- 2. The format for entries must be that of a triptych (i.e. a series of three photographs forming a set and comprising one artistic unit). The prize-winning images will be dedicated to decorating guest-rooms and common areas of several of the establishments belonging to the Hotusa chain.
- Each participant will be able to present a maximum of three series. The
 photographs must be unpublished and not prized-winning in any other
 competition. Images that, in the opinion of the judges, highlight hotels that
 have no connection with the company promoting the awards will be
 rejected.
- 4. Images may be presented using either of the following two procedures:
 - a) By downloading photographs on-line to the contest website: www.grandmarinahotel.com/photo-contest.html
 - b) By sending images on photographic paper to the Hotusa headquarters.
- 5. The only acceptable format for each of the series is a horizontal succession of three square photographs which, when printed, will measure 30 x 30 cm.



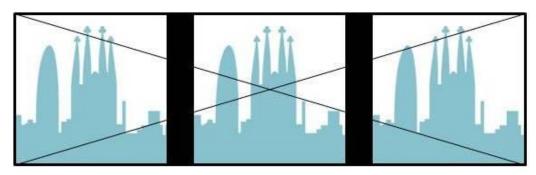




The photographs of the winning triptychs will be displayed separated by a thin margin between them. Accordingly, the author should not conceive them to be displayed completely joined as if they were just one image.

The photographs forming each triptych must be identical in format and dimensions, i.e. square: 30 x 30 cm.

6. Those participants who choose to present their photographs on-line, via the website created for the purpose, must upload one sole strip measuring 30 x 100 cm displaying the three photographs spaced at intervals of 5 cm each. Any triptych that does not fit these characteristics or entries presented as three individual images will be rejected.



Participants must send their images in **JPG** (jpeg) format and in a recommended weight of between 1 and 6 MB.

- 7. It is imperative that the authors of the work presented be in possession of the three images that comprise the triptych and that these conform to a weight and quality greatly superior to that of the entries. Following the jury's decision, the participants awarded with the two main prizes and those selected as runner-up must deliver to the organization a digital file of the highest technical quality possible (in TIFF, RAW or JPG format), guaranteeing an optimum impression for their display. The work shall be printed in 30 x 30 cm format. It is essential for the original files entered for the competition to be of a resolution of no less than 300 dpi and for the vertical to measure 30 cm.
- 8. The jury may revoke its ruling and invalidate a prize-winner if a selected image does not comply with the technical requisites described in point 7.
- 9. The panel of judges will not know the author's identity. All the photographs will be coded in order to guarantee the authoship of the image.
- 10. The photographs entered for the competition must have adjoined to the exhibit the following data:

Full name of the author
E-mail
Postal address
Post code
City (Region/State)
Country
Contact Telephone Number
Title of the entry (optional)





11. Participants who use the procedure of sending images on photographic paper should send them to the following adress:

Hotusa Group – Culture Department Ref. Grand Marina Photography Prize c/ Princesa, 58 Pral. 08003 Barcelona SPAIN

In this case, photographs may not be presented with mounts or mounted on cardboard, however, they should be sent conveniently protected in rigid packing. The organization will place maximum care in the handling of the work received but decline all responsibility for work lost, mislaid, stolen, damaged or jeopardised by any act beyond their control. Any insurance policy contracted in this respect shall be at the expense of the participant.

Those participants who choose this system must include information on the reverse side of the photographs regarding the order of the images (A, B, C). If a participant enters more than one triptych (a maximum of three is permitted), the images of the first triptych must be identified as 1A, 1B, 1C; the second 2A, 2B, 2C, and so on.

The personal data indicated in point 10 must be enclosed on a separate sheet.

12. The contestant allows the collection of his personal details, whose will be keep stored in a privileged file, used exclusively for the contestant's record keeping and future contests notice. The database benefits itself from technical and human preventive measures about security. Every people interested in those informations have the permission for using, in a free way, these details referred to the contestant through a registered letter with return receipt to the direction that appears behind.

In the event that photographs display any identifiable person, the participant must obtain the express, written consent of the said person. In the case of minors, consent should be obtained from their parents or tutors. The absence of any of such consent, in addition to any failure to comply with the conditions herein, shall imply exclusion of the participant. In the event that such a participant is chosen as prize-winner, the said consents shall be requested as a prior condition to the awarding of the prize. Hotusa declines any responsibility for non-performance by the participant of any of the requisites described, responsibility of which shall lie exclusively with the participant, thus excluding Hotusa from any claim in this respect.

- 13. The deadline for the reception of the photographs is on **Sunday**, **October 25th 2015**.
- 14. The **judges' decision** will be communicated personally to each of the winners (by email or post) and will be published on the Eurostars Hotels website www.eurostarshotels.com and on the ESTAR Magazine blog





(<u>cooltura.eurostarshotels.com</u>) during the month of **November 2015**. Following public announcement of the awards, the non prize-winning photographs will be released for collection by their authors at the Hotusa headquarters in Barcelona over a period of 60 days as from publication of the award winners. After this period, photographs that have not been collected may be destroyed.

15. The participants awarded with the two main prizes expressly assign to Hotusa exclusive rights to turn to account the intellectual property rights of their work that are capable of being transferred, particularly the rights of reproduction, distribution, public communication and transformation throughout the world and for the maximum term allowed by the applicable legislation.

Those awarded with a runner-up mention expressly assign to Hotusa the reproduction and public communication rights of the images, authorizing the adaptation of the selected works on the basis of their negative, duplicate or digital file. They further assign the use of such work as decoration or image of the hotels owned or managed by Hotusa or by companies in which it has a holding. They also authorize the publication and diffusion of their works in different written or audiovisual media for the purpose of announcing the prize in order to promote future editions of the competition. The assignment of rights is deemed made throughout the world and for the maximum term allowed by the application legislation. All publication and circulation will include the names of the photographers.

- 16. It is deemed that the participants are the owners of the *copyright* on the photographs submitted by them to participate in the competition, that they are the authors thereof and that they have not assigned the rights thereon to third parties, particularly those indicated in rule 15.
- 17. The prizes shall be subject to a withholding on account of the corresponding **Personal Income Tax**, in accordance with the applicable legislation.
- 18. The judges of the **2015 Grand Marina Photography Prize**. **15th Edition** will be formed by distinguished photographers, teachers of photography, art critics and representatives from the media and the visual arts, the number of whom will be uneven and whose names will be made public when the prize-winners-of the competition are announced.
- 19. The participants acknowledge that the judges' decision is final and expressly waive any possible court or other actions.
- 20. Participation in the **2015 Grand Marina Photography Prize**. **15th Edition** implies acceptance of these rules.
- 21. Hotusa Group reserves the right to modify the Conditions for entry at any time and even, should the case arise, to cancel the competition, provided a justified cause exists. In any event, the organizing body shall communicate





via this same means any concrete modification of the Conditions, which shall never cause participants any detriment.

22. These Conditions are subject to the laws of Spain. For any discrepancies arising that require legal action, the parties waive their own jurisdiction and expressly submit to the courts of Barcelona.

For more information:
Hotusa Group
Culture Department
arte@hotusa.es









Winner triptych of the former edition. Barcelona, city of trade Author: Juan Manuel Maroto (Granada, Spain)



